

# PIAC Working Group Report

Jan 18/22	<b>Communications WG</b>	
<b>Objective</b>	<i>Create, develop and manage our PIAC website, newsletter, and social media content. Engage in communication strategies to bring awareness about the mandate of PIAC to TDSB families in support of parent engagement.</i>	
<b>Updates</b>	<p>1) <b>Jan 3/22 WG Meeting</b> – Attendees: Andrew Waters, Chris Levien, Felicia Seto-Lau, Nicole Herbert, Seema Mitchell, Shanti Chand, Zena Sherack</p> <p>Working Group <u>discussed/reviewed/actioned</u>:</p> <ul style="list-style-type: none"> <li>✓ co-lead acclaimed</li> <li>✓ content updates made to PIAC website</li> <li>✓ updates required on TDSB’s PIAC page</li> <li>✓ Jan PIAC Post content</li> <li>✓ layout &amp; questions finalised for PIAC Spotlight → D William will be our 1st interviewee</li> </ul> <p>2) <b>Thank you to Shanti Chand for agreeing to be Communications Co-lead</b></p> <p>3) PIAC Post will commence another new series highlighting PIAC’s recent advocacy actions, starting with our recently passed anti-racism motion &amp; summary of recommendations</p> <p>4) February <b>‘Get to Know PIAC’ spotlights</b> PIAC reps needed. Signup <a href="#">here</a></p> <p>5) Website Redesign project → WG voted to proceed with <b>purchasing 3 Google Workspace licenses (approx. \$300 p/yr)</b> to resume project efforts</p> <p>6) Please share any parent engagement events, news, ward/community/school happenings we can promote → email Seema for instructions &amp; links to content calendar</p>	
<b>Next C&amp;O Meeting</b>	<b>Mon. Jan 31, 2022, 7-8:30pm</b>	
<b>WG Members</b>  * = Co-Chair  ** = Parent member/ TDSB CSW  *** = Community member	Seema Mitchell - <a href="mailto:w18piac@gmail.com">w18piac@gmail.com</a> Andrew Waters* - <a href="mailto:andrew.waters.piac@gmail.com">andrew.waters.piac@gmail.com</a> Christopher Levien - <a href="mailto:christopher.levien@gmail.com">christopher.levien@gmail.com</a> D. Williams - <a href="mailto:dw_tdot@rogers.com">dw_tdot@rogers.com</a> Felicia Seto-Lau* - <a href="mailto:mamafaves@gmail.com">mamafaves@gmail.com</a> Kaydeen Bankasingh - <a href="mailto:kdeen.banks@gmail.com">kdeen.banks@gmail.com</a> Wilmar Kortleever*** - <a href="mailto:wilmar@kortleever.com">wilmar@kortleever.com</a>	Nadia Judunath - <a href="mailto:njudunath@gmail.com">njudunath@gmail.com</a> Nicole Herbert*** - <a href="mailto:june.cleaver@rogers.com">june.cleaver@rogers.com</a> Nicole Marshall - <a href="mailto:n-facey@hotmail.com">n-facey@hotmail.com</a> Patricia Seodial - <a href="mailto:pseodial@yahoo.com">pseodial@yahoo.com</a> Shanti Chand - <a href="mailto:shanti.chand13@gmail.com">shanti.chand13@gmail.com</a> Sharon Grant - <a href="mailto:s.c.grant@hotmail.com">s.c.grant@hotmail.com</a> Zuojun Han - <a href="mailto:echohan218@hotmail.com">echohan218@hotmail.com</a> Ian Macpherson** - <a href="mailto:ian.macpherson@tdsb.on.ca">ian.macpherson@tdsb.on.ca</a> Zena Shereck** - <a href="mailto:zshereck@gmail.com">zshereck@gmail.com</a>