

PIAC Working Group Report

Oct. 31/22	Communications Working Group (“COMMs WG”)
Objective	<i>Create, develop and manage our PIAC website, newsletter, social media, and event communications. Engage in communication strategies to bring awareness about the mandate of PIAC to TDSB families in support of parent engagement.</i>
Co-lead selection	deferred
Updates	<ol style="list-style-type: none"> 1. WG Meeting → Meeting held Oct. 31/22. Attendees: Felicia Seto-Lau, Andrew Waters, Nicole Herbert, Shanti Chand, Latha John. Absent: Chris Levien, Wilmar Kortleever, Seema Mitchell, Denese Gascho Working Group <u><i>discussed/reviewed/actioned:</i></u> <ul style="list-style-type: none"> ● Website updates: <ul style="list-style-type: none"> <input checked="" type="checkbox"/> uploading building School Council quick guides to related section on the website <input checked="" type="checkbox"/> directive to TDSB trustees, CWSs, TDSB communications dept to refresh bookmarked PIAC links with new PIAC site’s URLs <input checked="" type="checkbox"/> SC Basics PP revised and uploaded to PIAC website & Member Orientation folder ● PIAC Strategic Work Plan: <ul style="list-style-type: none"> <input checked="" type="checkbox"/> review Best Practices - Communications for gaps <input checked="" type="checkbox"/> review & add checklist for applying an equity lens to the work of school councils (view doc) to website 2. Website → AODA training in discussion with PCEO for PIAC to learn how to make AODA compliant documents. Recurring cross-functional collaboration with Event WG & TDSB Comms team on (now deferred) PIAC Fall Conference promotion and digital assets 3. Slack pilot → WG testing security permissions of slack/google drive integration. 4. Future ‘Get to Know PIAC’ spotlights → Denese to reach out to new PIAC reps to pursue interviews; WG to ask this activity be added to New PIAC Rep Onboarding. WE WANT NEW MEMBERS TO SHARE THEIR STORY! Members sign up here 5. Ward events & news → PIAC reps, please email Seema Mitchel (WG Lead) w18piac@gmail.com with items for sharing 6. PIAC POST newsletter → all issues on the PIAC website https://www.torontopiac.com/whats-happening/newsletter
Motion	
WG Members * = Co-Chair ** = Parent member/ TDSB CSW *** = Community member	Andrew Waters*- andrew.waters.piac@gmail.com Felicia Seto-Lau* - mamafaves@gmail.com Seema Mitchell - w18piac@gmail.com Christopher Levien - christopher.levien@gmail.com Denese Gascho - denese.gascho@gmail.com Nicole Herbert*** - june.cleaver@rogers.com Wilmar Kortleever*** - wilmar@kortleever.com Zena Shereck** - zshereck@gmail.com