

PIAC Working Group Report

<p>October 3/22</p>	<p align="center">Communications Working Group (“COMMs WG”)</p>
<p>Objective</p>	<p><i>Create, develop and manage our PIAC website, newsletter, and social media content. Engage in communication strategies to bring awareness about the mandate of PIAC to TDSB families in support of parent engagement.</i></p>
<p>Co-lead selection</p>	<p>deferred</p>
<p>Updates</p>	<p>1) Attendees: Felicia Seto-Lau, Nicole Herbert, Seema Mitchell, Denese Gascho, Latha John 2) Absent: Chris Levien, Wilmar Kortleever Working Group <u><i>discussed/reviewed/actioned:</i></u></p> <ul style="list-style-type: none"> ✓ PIAC promotions – renew monthly MailChimp messages ✓ Future ‘Get to Know PIAC’ spotlights – Denese to reach out to new PIAC reps to pursue interviews; WG to ask this activity be added to New PIAC Rep onboarding. WE WANT NEW MEMBERS TO SHARE THEIR STORY! Signup here ✓ PIAC Post – October issue highlights SC goal setting/planning, SIP update, bylaws, SC workshops, PIAC conference ✓ SC Basics PP - slides updated with SC Support WG ✓ SC Toolkit & Monthly Checklist - updated & revised as a Gdoc on the website to maintain consistent link over time <p>3) Website Redesign → project completed over the summer 4) Slack pilot - pilot launched, all PIAC members are invited 5) Ward events & news → PIAC reps, please email Seema Mitchell w18piac@gmail.com with items for sharing</p>
<p>Motion</p>	
<p>WG Members</p> <p>* = Co-Chair</p> <p>** = Parent member/ TDSB CSW</p> <p>*** = Community member</p>	<p>Andrew Waters* - andrew.waters.piac@gmail.com Felicia Seto-Lau* - mamafaves@gmail.com</p> <p>Seema Mitchell - w18piac@gmail.com Christopher Levien - christopher.levien@gmail.com Denese Gascho - denese.gascho@gmail.com</p> <p>Community Members Nicole Herbert*** - june.cleaver@rogers.com Wilmar Kortleever*** - wilmar@kortleever.com Zena Shereck** - zshereck@gmail.com</p>